

Walker Reiss
Graphic Designer

wreiss.net
walkerjreiss@gmail.com

Work Experience

ForYourParty.com

Graphic Designer and Typesetter

October 2021—Present, Skokie, IL

Design marketing emails and new products for seasonal wedding collections. Advise clients on translation of artwork from digital to print. Develop copy for marketing emails and company blog entries.

Freelance Designer

December 2018—Present

Develop designs for a variety of clients across multiple media formats and projects. Deliverables in the form of logos, posters, and physical products.

Urban Arts Academy

Graphic Design Intern

Summer 2019, Minneapolis, MN

Designed posters for children's summer camps. Collaborated with the executive director to develop a company brand guide.

SportsHub Games Network

Compliance Officer

June 2018—June 2021, Minneapolis, MN

Owned and managed legal compliance of a fantasy sports startup. Conducted research of the laws of multiple states to ensure the smooth launch of new types of fantasy sports games.

Education

Wesleyan University

B.A., College of East Asian Studies, Class of 2017

Minneapolis College of Art and Design

Fall 2019

Course in Print Production for Graphic Designers

AIGA Chicago

Fall 2021

Design Mentorship Program

Skills and Interests

Adobe Creative Suite, Figma, email marketing, project management, Adobe Acrobat, Trello, Microsoft Office Suite, Google Suite, Indexhibit CMS, Hootsuite, and Klaviyo. Familiar with Sketch, HTML, CSS, and Google Analytics.

Interested in the interaction of print and digital design, the application of design to local advocacy, cycling co-ops, and the chance to learn new skills.